

Forbes Global Properties Expands its Reach in Colorado with the Addition of Telluride Real Estate Corp. to its Luxury Real Estate Network

With more than 40 years of experience in luxury property sales, Telluride Real Estate Corp. has been selected to represent the brand in Colorado's acclaimed Rocky Mountain region

Telluride, Colorado (September 22, 2021): <u>Forbes Global Properties</u>, a curated consumer marketplace of luxury homes and an invitation-only membership network of top real estate firms, is proud to welcome Telluride Real Estate Corp. to its prestigious ranks.

With offices in Telluride and Mountain Village, Telluride Real Estate Corp. is one of the most established real estate brokerages in the region. The firm's team of real estate professionals and long-time locals is deeply embedded in the community and has directly contributed to the planned development of the Telluride area as a world-class ski resort.

The exclusive worldwide residential real estate partner of Forbes, Forbes Global Properties provides branding and marketing services to the world's premier real estate firms and is now represented by approximately 2,440 specialists in 135 locations across the globe. Telluride Real Estate Corp. joins this network of top brokerages with proven records of success in luxury property sales and exceptional client service.

As a Forbes Global Properties member, Telluride Real Estate Corp. will capitalize on Forbes' engaged audience of more than 132 million monthly global visitors to connect, inspire, and inform affluent potential homebuyers and sellers about the finest properties for sale. Homes will be presented across Forbes and Forbes Global Properties print, digital, and social media channels with expert commentary, timely market data, and top-tier editorial.

Reserved for luxury properties, <u>forbesglobalproperties.com</u> showcases a curated collection of high-value homes for sale worldwide. Through Telluride Real Estate Corp., the site now includes luxury residences that appeal to a range of lifestyles — from ski-in/ski-out and golf homes to ranches and historic properties — in Telluride, Mountain Village, and the surrounding areas. Among these properties is 7039 Last Dollar Road, a spectacular 70-acre multi-generational wilderness retreat in Telluride. With absolute privacy atop the highest knoll in the Gray Head Wilderness Preserve, the residence enjoys sweeping 360-degree mountain views and was artfully crafted from three historic 1800's tobacco Pennsylvania barns.

"Telluride has long been a place where lifestyle is celebrated and we are proud to be a large part of that lifestyle," said Telluride Real Estate Corp. President and Managing Broker T.D. Smith. "Forbes Global Properties is primarily owned and directed by prestigious real estate firms, supported day to day by experienced, industry professionals and leveraged with a worldwide reach of one of the most trusted media outlets of the past 100 years."

"Celebrated and regarded as North America's number one ski resort year after year, Telluride tops the list for affluent buyers seeking secondary and primary residences alike," said Alex Lange, CEO of Forbes Global Properties. "We are delighted to welcome Telluride Real Estate Corp. to



our growing international network of local property experts. With a deep-rooted commitment to the community and a longstanding record of success in luxury property sales, Telluride Real Estate Corp. is the ideal ambassador for the area's coveted lifestyle offerings and distinctive properties."

About Telluride Real Estate Corp.

Founded in 1981, Telluride Real Estate Corp. is proud to be one of the most established real estate brokerages in the region, with a team that includes more than 35 licensed brokers, assistants, and staff members. The firm's owners and most of its Telluride real estate agents are long-time locals who are passionate about their careers and about living in the spectacular mountain town. In addition to the flagship office located in the historic Examiner Building in the heart of downtown Telluride, the firm's knowledgeable brokers and assistants are also located in Mountain Village on busy Heritage Plaza in the Village Core, and in offices in the lobbies of both the upscale Peaks Resort and Spa and the spectacular Mountain Lodge. For more information, visit telluriderealestatecorp.com

About Forbes Global Properties

A natural extension of the time-honored Forbes brand, Forbes Global Properties is a curated consumer marketplace that connects discerning buyers directly to the world's finest homes and the elite agents that represent them. Established in 2020, the invitation-only network spans approximately 135 locations across the U.S., Asia, Australia, Canada, Mexico, the Middle East, and Europe and provides member firms with an innovative suite of marketing, editorial, and advertising services. Through Forbes Global Properties, more than 132 million monthly visitors to forbes.com enjoy unrivaled access to an elite collection of properties presented within the hallmark context of trusted editorial content and timely market data. For more information, visit <u>forbesglobalproperties.com</u>

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